



## CONTACT

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## LEGAL SERVICES

Trademarks  
IP Transactions & Licensing  
Strategic IP Counselling & Portfolio  
Management  
Domain Names & Internet Law

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## EDUCATION

LLB, National University of Kyiv-Mohyla  
Academy, 2013  
LLM, Taras Shevchenko National  
University of Kyiv, specialization:  
Intellectual Property, 2015  
Master's Degree, National University  
"Odesa Law Academy", specialization:  
Management in Intellectual Property,  
2018  
Paralegal Graduate Certificate program,  
Centennial College, Toronto, Ontario,  
2019

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## ANASTASIIA ZAITSEVA

*Trademark Agent*

Anastasiia Zaitseva is a licensed trademark agent focusing on all aspects of trademark matters, including trademark registrability searches, preparation and prosecution of trademark applications, opposition and expungement proceedings. She also handles some large trademark portfolios in Canada, the US and other countries.

Anastasiia assists clients from a wide variety of industries. She especially enjoys handling challenging projects and developing tailored solutions for clients.

Anastasiia completed her law degree in Kyiv, Ukraine and obtained 2 master's degrees with honours in intellectual property law and intellectual property management. She practiced law in Ukraine for over 4 years, including IP prosecution and IP litigation, serving some worldwide industry leaders. After moving to Canada, Anastasiia graduated from Centennial College, became a licensed paralegal in Ontario and worked at a boutique IP firm in Toronto. She subsequently joined Oyen Wiggs Green & Mutala LLP and obtained a trademark agent license.

Anastasiia is fluent in Ukrainian. In her spare time, she enjoys hiking, drawing and travelling.

## ASSOCIATIONS

- > Intellectual Property Institute of Canada (IPIC) (2021)
- > Ukrainian Bar Association
- > INTA member (2017-2018)

## PUBLICATIONS

- Challenging Aspects of the Legal Protection of Non-Traditional Trademarks: “Shape Trademarks”; IPwatchdog
- Challenging Aspects of Protecting of Non-Traditional Trademarks: “The Five Senses and Trademarks”; IPwatchdog

